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Plotters

HP revamps small-format plotter family with HP 7550 Plus and free software



With the introduction of the HP 7550 Plus, HP's top-of-the-line desktop plotter, and the addition of free PrintCache PC-buffering software for the HP 7475A and HP ColorPro plotters, HP's small-format plotter family offers an even greater range of cost-effective hardcopy color solutions for business and technical environments.

HP's pen plotters helped define the color market in the mid-1980s with smooth lines, solid fills, and brilliant overhead transparency colors; today, desktop plotters are still setting the quality standard for color in the professional marketplace.

With the HP **7550** Plus plotter's throughput improvements and memory board options and with the time savings PrintCache software can deliver for HP 7475A and HP ColorPro plotter users, HP's desktop plotters have cut plotting time significantly. Furthermore, the HP **7550** Plus plotter's improved automatic sheet feed, especially with the use of an optional 1- or 2-Mbyte memory board, is a boon to the high-volume individual user or to multiple users in a shared environment.

With the introduction of the HP **7550** Plus, Hewlett-Packard has brought several other improvements to the desktop, leveraging from HP's successful large-format plotters. These built-in intelligence features include automatic pen-sorting and pen-grouping algorithms and a curved-line generator for smoother circles, arcs, and freehand curves. HP-GL/2, HP's new graphics standard that includes compressed files. an extended instruction set, and compatibility with the large-format family, is fully implemented in the HP **7550** Plus; the HP **7550** Plus also maintains full software compatibility with the HP 7550A (HP-GL) through emulation.

The HP **7550** Plus is available in either a Centronics version, ideal for PC users, or an HP-IB version. Both versions include serial capability, but only the HP-IB configuration, identical to the HP 7550A, includes an "eavesdrop" function for workstation users.

Creating quality color output for business and technical applications has never been as fast or as convenient. You owe it to yourself to get reacquainted with HP's advanced plotter technology. The HP **7550** Plus plotter is the proud new flagship for an entire fleet of HP color solutions.

Contact your HP representative for more information.

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